



Celebrating over 20 years of Excellence

presents

WEAPONS REFORM—ADAPTING ACQUISITION PROCESSES FOR TODAY



March 20-21, 2012

The Emerald Coast Convention Center

1250 Miracle Strip Pkwy SE
Ft. Walton Beach, FL 32548



PRECISION STRIKE ANNUAL REVIEW



***** FINAL ATTENDEE PACKET *****

For more information about PSAR-12, please visit our website: www.precisionstrike.org

- 0700 **REGISTRATION / CONTINENTAL BREAKFAST**
(Sponsored by Kaman Fuzing and Precision Products)
- 0800 **PSA ANNUAL REVIEW WELCOME:**
Andy McHugh—Chairman of the Board, Precision Strike Association
- 0810 **AFRL ANNUAL REVIEW WELCOME:**
Dr. Mike Miller—Chief Scientist for Weapons, Air Force Research Lab, Eglin AFB
- 0815 **KEYNOTE ADDRESS—AIR ARMAMENT CENTER PERSPECTIVE:**
Major General Ken Merchant, USAF—Commander, Air Armament Center, Eglin AFB
- 0900 **STRATEGIC PLANNING FOR PRECISION ENGAGEMENT:**
Mark Simpson—Senior Strategy Analyst, Strategic Planning Munitions Directorate, Air Force Research Lab, Eglin AFB
- 0945 **NETWORKING REFRESHMENT BREAK** (Sponsored by Marotta Controls)
- 1015 **HOW DOES A WEAPONS PROGRAM SURVIVE IN TODAY'S BUDGET:**
Randy Brown—Director, Armament Directorate, Eglin AFB
- 1100 **CHANGES IN WEAPON SYSTEM ACQUISITION OVER THE LAST FOUR DECADES—POSITIVE AND NEGATIVE:**
Reuben Manasco—Senior Acquisition Leader of the Air Armament Center (recently retired)
- 1145 **LUNCHEON** (Sponsored by Northrop Grumman Corp.)
- 1230 **LUNCHEON ADDRESS—GENERAL SECURITY ISSUES & THE DEFENSE BUDGET:**
Peter Huessy—President, GeoStrategic Analysis
- 1315 **AIR FORCE PRECISION WEAPONS SESSION:**
CHAIR: Colonel Mike "Hans" Gantt, USAF—Division Chief, A5XS "Skunks" Concepts, Strategy & Wargaming, Headquarters, U.S. Air Force
Air Sea Battle and Technology Development: Colonel Mike "Hans" Gantt, USAF
- 1415 **NETWORKING REFRESHMENT BREAK** (Sponsored by Lockheed Martin Corp.)
- 1445 **NAVAL PRECISION WEAPONS SESSION:**
CHAIR: Major Craig McDermott, USMC—Air-to-Ground Requirements Office, OPNAV N98
Kinetic Engagement: Kerry Neace—Kinetic Engagement Programs Area Manager, JHU/APL
ASuW: Brian Kelly—OASuW IPT Lead, PMA-201, Naval Air Systems Command
- 1545 **JROC/JCIDS NEW PROCESSES:**
Dr. Scott Maley—Senior Operations Research Analyst, Force Support Division (J-8), The Joint Staff
- 1630 **EVENING RECEPTION WITH HEAVY HORS D'OEUVRES & INFORMAL ANNUAL MEETING**
Andy McHugh—Annual Meeting Chair



COLONEL MIKE GANTT, USAF
Division Chief, A5XS "Skunks"
Concepts, Strategy & Wargaming
Headquarters, U.S. Air Force

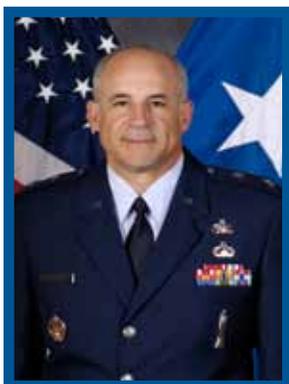


DR. SCOTT MALEY
Senior Operations Research Analyst,
Force Support Division (J-8),
The Joint Staff



PETER HUESSY
President
GeoStrategic Analysis

KEY LEADERS



**MAJOR GENERAL
KENNETH MERCHANT, USAF**
Commander
Air Armament Center, Eglin AFB



GARY BLISS
Director
Performance Assessments
& Root Cause Analyses
ASD(A), OUSD(AT&L)



Dear Precision Strike Colleagues,

Welcome to the sunny shores of the Emerald Coast and the open arms of the Ft Walton Beach / Eglin AFB community. We are very pleased to have you join PSA for our 2012 Annual Review and thank you for choosing us, especially in these days of tightening conference and travel budgets. When you consider the fantastic lineup of topics and presenters combined with the excellent networking opportunities throughout, I believe you will find it money well spent. Remember that we are all about expanding the dialogue, so jump into the fray and ask questions during Q&A sessions. Meet the presenters, PSA Board Members and fellow attendees during networking breaks and don't forget to visit with our exhibitors, too. You never know if that next great partnership, strategic hire or great idea will be found by reaching out over these next two days. Finally, let me extend PSA's sincere thanks to our gracious co-hosts, the Air Armament Center and the Air Force Research Lab. You are the reason we are here and we are grateful for your generous support in making this event a success.

I am sorry that I cannot join you at PSAR '12 but know you are in the competent hands of some exceptional members of our PSA Board of Directors who could make the coveted journey to Ft Walton Beach. Enjoy the terrific Emerald Coast Conference Center, the beautiful beaches and the hospitality of the local establishments. Most of all enjoy our 2012 Annual Review and I will see you this June for our Summer Forum and Wounded Warrior Golf outing at NAS Patuxent River, MD.

Andy McHugh
President & Chairman of the Board



DR. MIKE MILLER
Chief Scientist for Weapons,
Air Force Research Lab
Eglin AFB



RANDY BROWN
Director,
Armament Directorate
Eglin AFB



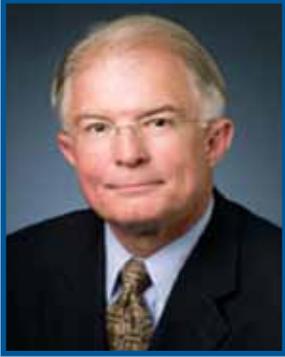
**COLONEL MICHAEL
"GUNNY" SCHMIDT, USAF**
PEO for Fixed Wing
USSOCOM



**COLONEL ANDREW
"DRIFTER" TOTH, USAF**
33rd Wing Commander
Eglin AFB



MARK SIMPSON
Senior Strategy Analyst
Strategic Planning
Munitions Directorate
Air Force Research Lab



EARLE RUDOLPH
VP of Market Development
MBDA Missile Systems



**LIEUTENANT COLONEL
KENNETH BRITT, USA (RET)**
Senior Analyst for Precision Strike
Division, Headquarters, U.S. Army

**Special thanks to
Air Armament Center &
Air Force Research
Laboratory
for co-hosting PSAR-12.**



- 0730 CONTINENTAL BREAKFAST**
- 0800 USSOCOM'S PERSPECTIVE ON RAPID ACQUISITION:**
Colonel Michael Schmidt, USAF—PEO for Fixed Wing (SORDAC-PEO/FW),
U.S. Special Operations Command
- 0845 INTERNATIONAL PRECISION WEAPONS SESSION:**
CHAIR: *Earle Rudolph*—Vice President of Market Development, MBDA Missile
Systems
Weapons for F35: *Colonel Mark Werth, USMC*—Requirements Director,
Joint Strike Fighter Program Office
Colombia's Precision Strike Priorities: *Col Jaime Valencia Monsegny*
Air Group Combat Command, Barranquilla Air Base
- 0955 NETWORKING REFRESHMENT BREAK** (Sponsored by ATK)
- 1015 KEYNOTE ADDRESS:**
Gary Bliss—Director, Performance Assessments & Root Cause Analyses ASD(A),
OUSD(AT&L)
- 1100 ARMY PRECISION WEAPONS SESSION:**
CHAIR: *Lieutenant Colonel Kenneth Britt, USA (Ret)*—Senior Analyst for Precision
Strike Division, Hqs, U.S. Army
Long Range Precision Fires: *Colonel Gary Stephens, USA*—PM for Precision
Fires, Rockets & Missiles, Huntsville, AL
Excalibur: *Lieutenant Colonel Mike Milner, USA*—Product Manager for Excalibur
Picatinny Arsenal, NJ
Managing the Army's Preferred (Precision) Munitions: *Bruce Miller*
Quantitative War Reserve Requirements for Munitions (QWARRM) Manager,
HQDA G-3/5/7 Ammunition Division, Army Pentagon, Washington DC.
- 1200 LUNCHEON**
- 1245 THE JOINT STRIKE FIGHTER:**
Colonel Andrew "Drifter" Toth, USAF—33rd Wing Commander, Eglin AFB
- 1330 THE EFFECT OF CURRENT ACQUISITION POLICIES ON WEAPON SYSTEMS
ACQUISITION:**
Introduction—(3) Part Presentation: *Dale Spencer*—Kaman Precision Products
Frank Robbins—Senior Advisor, NDIA Gulf Coast Chapter Board of Directors
Dave Andrews—President, NDIA Gulf Coast Chapter
Bob Marinan—Vice President, NDIA Gulf Coast Chapter
- 1415 CLOSING REMARKS**
Andy McHugh

PRECISION STRIKE ANNUAL REVIEW PLANNING COMMITTEE

- PSA Programs Chair:** Ginny Sniegon
- PSA Programs Vice-Chair:** Captain Mike Flanagan USN
- Annual Review Tri-Chairs:** Ginny Sniegon, Dr. John Wilcox, Dale Spencer
- Annual Meeting Chair:** Andy McHugh
- International Chair:** Earle Rudolph | **Executive Director:** Dawn Campbell, CMP

U.S. MILITARY CHAIRS

- Navy:** Captain Chris Murray USN | **Marine Corps:** Lieutenant Colonel Matt Sale USMC
- Air Force:** Brigadier General (S) Mike Fantini USAF | **Army:** Lieutenant Colonel Ken Britt USA (Ret)
- The Joint Staff:** Lieutenant Colonel Tim Farquhar USAF