

*“Promoting Innovation: How
Contests, Prizes, Challenges, and
Grants Can Generate Innovative
Energy”*

USCG 2010 Innovation Expo Panel Session

*Moderator: Dr. Neal Thornberry, Innovation Chair, GSBPP,
Naval Postgraduate School*

Panel Members

- ***Daniel Munoz***, GSA, Project Manager for Challenge.Gov, Center for New Media & Citizen Engagement
- ***Dr. Lawrence C. Schuette***, Ph.D., Director of Innovation Office of Naval Research
- ***Elizabeth Roy Kittrie***, Sr. Policy Analyst, Office of the Asst. Secretary for Planning & Evaluation, Health & Human Services
- ***David Hale***, National Institute of Health, project manager of Pillbox) and is an emerging technology and social media evangelist at the U.S. National Library of Medicine (NLM),
- ***Tiffany Smith-Licciardi***, eDiplomacy, Department of State, Bureau of Information Resource Management

Panel Format

- Panel member introductions
- Member commentary
- Moderated Discussion
- Open Forum

Topic Context

- Increasing interest in energizing innovation through focused incentive schemes in both the public and private sector
- SES Memorandum “The Accountable Government Initiative”
- “Promoting accountability & Innovation through open government

Discussion Points

- Strategy, infrastructure, applications, implications
- Examples
- Emerging knowledge
- Challenges
- Sharing of ideas