



SANDLER & TRAVIS TRADE ADVISORY SERVICES, INC.

The Broader View of Homeland Security

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What is Homeland Security?

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Homeland Security is not just about terrorism

It is also about vulnerabilities in:

Public Health

Consumer Safety

Economic Security

American Agriculture

Immigration

Contraband

Human Trafficking

American Ecosystems



In the News

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- **H1N1 flu may infect half the U.S. population** this year, hospitalize 1.8 million patients and lead to as many as 90,000 deaths... The White House 8/24/09
- 44% of all consumer products are imported but represent over **75% of unsafe product recalls**...CPSC
- **Contaminated blood thinner** from China found in 11 countries and associated with 81 deaths in the United States... NY Times 4/22/08



In the News

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- Since Jan 2008, more than **7,000 Mexicans have died**, most connected to the drug trade or law enforcement. Many victims were tortured. Beheadings become common... NY Times 3/22/09
- Estimated that more than **10% of global medical supply chain are counterfeit**, and more than 50% in some countries... World Health Organization
- 80% of seafood is imported and accounts for **15% of the US food-borne illness**...CDC



Supply Chain Management

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Pre 9-11



Foreign Customs



Export Declaration

US Customs & Border Protection



Import Declarations



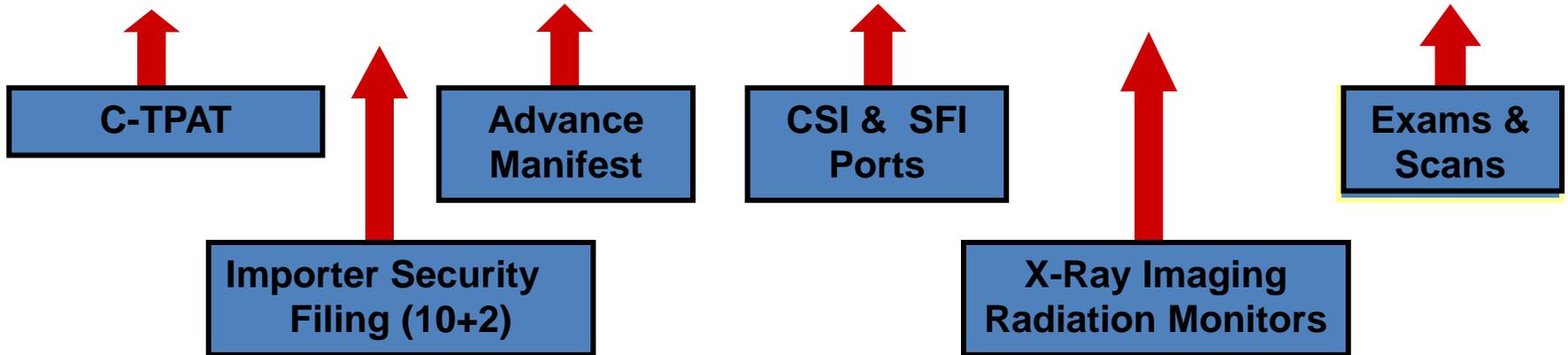
Targeting & Exams



Supply Chain Security Mgmt

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Post 9-11

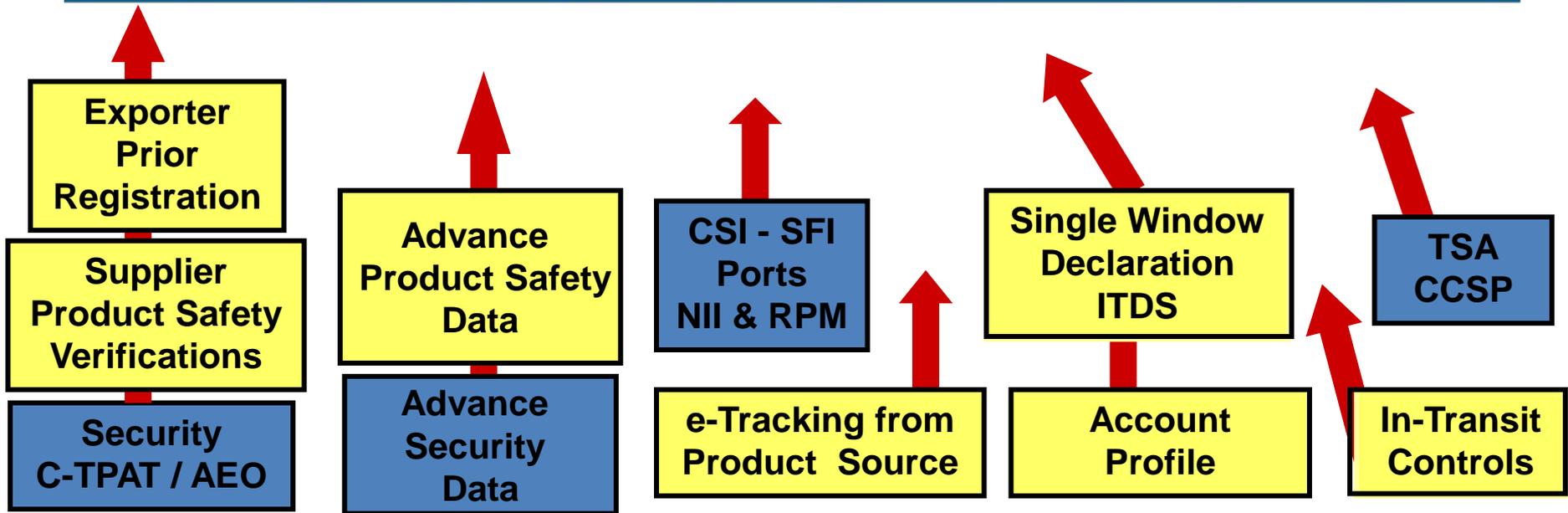




Supply Chain – Future Management

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The Future?





The Movement of People

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- Heavily Invested
 - Commercial Air and Vessel Passengers
 - Land Passengers at ports of entry
- Current Investments
 - Between the ports
 - Detention and removal
- Future Investments
 - Immigration processes
 - Health screening
 - Immigration global coordination



The Movement of Goods

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- Heavily Invested
 - Commercial shipments (sea containers, trucks, rail)
- Current Investments
 - Air cargo security screening
- Future Investments
 - Food safety
 - Product Safety
 - Mail



Conveyances



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- Heavily Invested
 - Containerized vessels, commercial aircraft, rail
- Current Government Investment
 - Trucks (inbound)
- Future Investments
 - Cars and Trucks (outbound)
 - Vessel break bulk and tankers
 - General aviation
 - Small boats