

2008 MARINE CORPS SYSTEMS COMMAND ADVANCED PLANNING BRIEFING TO INDUSTRY



ON-SITE AGENDA

MAY 13-14, 2008

WWW.NDIA.ORG/MEETINGS/8900

HYATT REGENCY BALTIMORE

BALTIMORE, MARYLAND

Event # 8900

MARINE CORPS SYSTEMS COMMAND (MCSC)
ADVANCED PLANNING BRIEFING TO INDUSTRY (APBI)

MAY 13-14, 2008

THEME: "EQUIPPING THE WARFIGHTER TO WIN...STRATEGY FOR THE LONG WAR"

A world wide movement of extremist organizations, networks and individuals who use terrorism for ideological ends pose a continuing threat to the free nations of the world. Al Qa'ida has made Iraq its central front; therefore success in Iraq is key to defeat global terrorists. It is our strategy to defeat violent extremism which is a threat to our way of life as a free and open society. Our success will require great perseverance by the American people. Defeating the extremist ideology will take time; it will be a long, sustained struggle.

The Long War on Terror has also placed unprecedented demands on America's ground fighting forces. The U.S. Marine Corps has deployed fighting forces in Iraq and Afghanistan and over the past five years, many new requirements have developed. As the Commandant's principal agent for acquisition and sustainment of systems and equipment used by operating forces to accomplish their warfighting mission, MCSC is charged with the responsibility to provide new or enhanced capabilities to satisfy warfighter requirements and for resetting the force.

The goal of this event is to increase industry awareness of the critical requirements for innovation that will ultimately protect our warfighters and our freedom.

Throughout the conference, guest speakers from industry, as well as Marine Corps general officers and high-ranking Navy officials, will present relative subject matter. Each MCSC Product Group Director and their Program Managers will conduct briefs followed by a panel question and answer period. Additionally, all MCSC Independent Program Managers, MC Program Executive Officer, Land Systems and International Programs will present briefs. Simultaneously, workshops are being conducted on Commercial Enterprise Omnibus Support Services (CEOss), how to bid for service contracts, product contracts using Navy Electronic Commerce On-line (NECO), an overview on how the Marine Corps Systems Command Budget works, and Small Business Overview. Static displays from each product group Marine Corps Combat Development Command and Marine Corps Warfighting Lab are on exhibit in the Foyer. Subject matter experts and support staff are present in each display to answer questions or set up appointments for more in-depth meetings.

Workshops- May 13-14

1) Commercial Enterprise Omnibus Support Services

Ms. Patricia Mitchell, ACSS Director

The MCSC Acquisition Center for Support Services (ACSS) will provide a.m. and p.m. workshops both days of the event for those firms interested in providing technical services in support of Command Product Groups. Workshops are focused on providing an overview of the Command's highly successful Commercial Enterprise Omnibus support services (CEOss) business model and discussing the annual "open season" for new contractors. The CEOss business model supports the Command's entire 1300-member constituency, as well as other Marine Corps offices, with a complement of 29 prime vendors' teams and a total participating base of over 200 firms. All tasks are executed through their enterprise business portal which provides for awards in under 20-days. Annually, CEOss generates in excess of 120 competitive task orders yielding ~\$200M in business opportunities for participating firms. The workshop will be conducted by Ms. Patricia Mitchell, ACSS Director, who will discuss how to become a successful CEOss participant in both prime and subcontractor roles. Workshop sessions are intended as open dialogue and participation is limited to 25 attendees per session over the course of the event. Additional information on the CEOss business model can be found at: <http://www.marcorsyscom.usmc.mil/sites/acss/default.asp>.

2) Navy Electronic Commerce On-line

Ms. Vicki Whitman

Are you wondering where to go to find out about MARCORSYSCOM contracting opportunities? Are requirements listed on the MARCORSYSCOM website? Are they available on FEDBIZOPPS? MARCORSYSCOM advertises contracting requirements using the Navy Electronic Commerce Opportunities (NECO) website as part of the DoD and Navy initiative to create a Paperless Acquisition process. This session will provide step-by-step instruction on using NECO as a vendor. You will be able to register as a vendor on NECO and sign-up to receive notification of future procurements via e-mail. Beverly Hobbs, MARCORSYSCOM Lead Contracting Officer for Business Operations, will show you how user friendly NECO is and provide navigation techniques. Vendors will leave with a copy of the NECO Vendor's Guide and helpful information, which will guide you on doing business with MARCORSYSCOM Contracts Directorate.

3) Small Business

Ms. Jeraline Artis, Small Business Associate Director

Greetings to all Small Businesses attending the Advanced Planning Briefing to Industry Conference! In today's Federal environment it is essential that Small Businesses know where to find Government opportunities that match their company capabilities. For the next two days, the Program Managers at MARCORSYSCOM will provide an overview of their programs in order to increase small business awards with MARCORSYSCOM. As the Small Business Associate Director at MARCORSYSCOM, it is an honor to help and assist you in obtaining information about business opportunities at the Command. I look forward to meeting you!

4) The International Programs Directorate

Session 1A,2A & 3A

Mr. Steven Manchester, Director

Ms. Shawn Prablek, International Cooperative Programs Team Lead

The International Program Directorate will provide morning and afternoon informational sessions during both days of the event for international and domestic industry audiences on the topics of Foreign Comparative Testing (FCT) and the Defense Acquisition Challenge (DAC) Program. The mission of FCT is to test the non-developmental items (NDI) of our allies and friends in order to satisfy valid defense requirements more quickly and economically avoiding research and development costs, lowering procurement costs, reducing risk for major acquisition programs, and accelerating the fielding of equipment critical to the readiness and safety of U.S. operating forces. FCT has served as a catalyst for industry teaming arrangements which have been productive for both U.S. and foreign industries in an increasingly global market. The mission of the DAC Program is to provide increased opportunities for the introduction of commercial, cost-saving, NDI, technologies, processes, or products into existing DoD acquisition programs. Agenda topics will include an overview of both programs, program objectives, required criteria, requirements for participation, and processes followed by a question and answer session.

CONCURRENT WORKSHOP TIMES

May 13

7:30 AM

Workshops 1, 2, & 3

9:45 AM

Workshop 4

10:00 AM

Workshops 1, 2, & 3

1:30 PM

Workshop 4

May 14

7:30 AM

Workshops 1, 2, & 3

9:45 AM

Workshop 4

10:00 AM

Workshops 1, 2, & 3

WORKSHOP ROOMS

- **Columbia Suite-**
Commercial Enterprise Omnibus Support Services
- **Frederick Suite-**
Navy Electronic Commerce On-line
- **Annapolis Suite-**
Small Business
- **Baltimore Suite-**
The International Program Directorate

CONFERENCE AGENDA

May 13, 2008

- 7:00 AM **Registration and Continental Breakfast**
- 7:45 AM **Welcome and Opening Remarks**
Major General Barry D. Bates, USA (Ret)
Vice President, Operations, NDIA
- 8:00-8:30 AM **Keynote Address- “Challenges for Industry...What the USMC Needs from our Partners in Industry”**
Major General Edward G. Usher, USMC
Deputy Commandant Installations and Logistics
- 8:30-9:00 AM **Updates from the Battlefield**
Major General John R. Allen, USMC
Deputy Commanding General, II Marine Expeditionary Force; Commanding General, 2d Marine Expeditionary Brigade
- 9:00-9:30 AM **Overview and Strategic Vision for the MCSC**
Brigadier General Michael M. Brogan, USMC
Commander, Marine Corps Systems Command
- 9:30-9:45 AM **Break in Display Area**
- 9:45-10:15 AM **Emerging Requirements/ Capabilities and Future Needs of the Corps**
Brigadier General Andrew O’Donnell, USMC
Director Capabilities Development; Directorate, Marine Corps Combat Development Command
- 10:15-10:45 AM **PEO Land Systems Overview**
Colonel William E. Taylor, USMC
Program Executive Officer, Land Systems
- 10:45-11:50 AM **Panel: Information Systems & Infrastructure (ISI)**
Introduction:
Colonel Ed Daniel, USMC
Acting Product Group Director, PG 10
Panel Members:
- Mr. Ken Beutel
Computing Platforms & Services (PM CPS)
 - Mr. Alfredo Cruz
Marine Corps Network & Infrastructure Services
 - Ms. Sonia Kitchen
Total Force Information Technology Systems
 - Mr. William Sandlin and Lieutenant Colonel James Stone, USMC
Global Combat Support Systems (GCSS)
- 11:50-12:30 PM **Panel: Communications, Intelligence and Networking Systems (CINS)**
Introduction:
Mr. Jim Riordan
Product Group Director, PG 12
Panel Members:
- Ms. Theresa Conte
Communications and Networking Systems
 - Colonel Phillip C. Chudoba, USMC
Intelligence Systems

CONFERENCE AGENDA

12:30-1:35 PM

Buffet Lunch

1:35-2:05 PM

“Marine Corps Warfighting Laboratory/ Experimentation”

Brigadier General Thomas M. Murray, USMC

Commanding General, Marine Corps Warfighting Lab

2:05-3:20 PM

Panel: MAGTF C2 Weapons & Sensors Development & Integration (MC2I)

Introduction:

Mr. Thomas Irwin

Product Group Director, PG 11

Panel Members:

- Mr. Kevin Holt
MAGTF C2 Systems
- Mr. Reggie Brown
Radars
- Lieutenant Colonel Donald B. McDaniel, USMC
Air Defense and Unmanned Systems
- Colonel Alan Pratt, USMC
Common Aviation Command and Control System (CAC2S) (PEO LS)
- Mr. John McGough
Ground Air Task Oriented Radar (G/ATOR) (PEO LS)

3:20-3:35 PM

Break in Display Area

3:35-5:45 PM

Panel: Ground Transportation & Engineer Systems

Introduction:

Mr. Gordon Taylor

Product Group Director, PG 15

Panel Members:

- Mr. William P. Macecevic
Engineer Systems
- Mr. Michael A. Gallagher
Expeditionary Power Systems
- Mr. Paul Mann
MRAP
- Mr. Tom Miller
Motor Transport
Medium Tactical Vehicle Replacement (MTVR) (PEO LS)
Logistics Vehicle System Replacement (LVSr) (PEO LS)
- Lieutenant Colonel Ben Garza, USMC
Joint Light Tactical Vehicles (JLTV) (PEO LS)
- Colonel Mike Micucci, USMC
Light Armored Vehicle (LAV)
Marine Personnel Carrier (MPC) (PEO LS)

5:45-8:00 PM

Reception in Display Area

CONFERENCE AGENDA

May 14, 2008

- 7:00 AM **Registration and Continental Breakfast**
- 8:00-8:30 AM **Keynote Address- Navy**
Mr. Roger Smith, USN
Deputy Assistant Secretary of the Navy (Research, Development and Acquisition), Expeditionary Warfare
- 8:30-9:00 AM **Keynote Address- “Marine Corps Needs and Resources”**
Major General Duane Thiessen, USMC
Assistant Deputy Commandant for Programs and Resources, HQMC
- 9:00-9:30 AM **“Interoperability, Systems Engineering”**
Mr. John D. Burrow
Deputy Commander; Systems Engineering, Interoperability, Architectures and Technology
Marine Corps Systems Command
- 9:30-9:45 AM **Break in Display Area**
- 9:45-10:50 AM **Panel: Armor & Fire Support Systems Product Group (AFSS)**
Introduction:
Mr. Robert Williams
Product Group Director, PG 14
Panel Members:
- Mr. Bryan Prosser
Assault Amphibious Vehicle Systems
 - Mr. John Garner
Expeditionary Fire Support System/Internally Transportable Vehicle
 - Mr. James Ripley
Fire Support Systems
 - Lieutenant Colonel Wendell Leimbach, USMC
Tank Systems
 - Colonel John Bryant, USMC
Expeditionary Fighting Vehicles (EFV) (PEO LS)
- 10:50-12:00 PM **Panel: Infantry Weapons Systems Product Group**
Introduction:
Lieutenant Colonel Scott Huelse, USMC
Acting Product Group Director, PG 13
Panel Members:
- Mr. Mark Richter
Marine Expeditionary Rifle Squad
 - Mr. William Barnebee
Recon and Amphibious Raids
 - Mr. Eric Miller
Optics and Non-Lethal Systems
 - Lieutenant Colonel Tracy Tafolla, USMC
Infantry Weapons
- 12:00-1:00 PM **Buffet Lunch**

CONFERENCE AGENDA

- 1:00-2:00 PM **Panel: Combat Equipment & Support Systems Product Group (CESS)**
Introduction:
Colonel Edward Smith, USMC
Product Group Director, PG 16
Panel Members:
- Lieutenant Colonel Arthur J. Pasagian, USMC
 Infantry Combat Equipment
 - Mr. Scott Adams
 CBRN Systems
 - Lieutenant Colonel Charles Parton, USMC
 TMDE Systems
- 2:00-2:30 PM **Panel: Independent Program Managers**
Panel Members:
- Brian Kummer, USMC
 Training Systems (TRASYS)
 - Colonel James Braden, USMC
 Robotic Systems
- 2:30-2:45 PM Mr. Jim Shields
Light Weight 155 (PEO LS)
- 2:45-3:00 PM **“The Road Ahead... The Long War”**
Mr. Barry Dillon
Executive Director, Marine Corps Systems Command
- 3:00 PM **Adjourn**

**THANK YOU FOR ATTENDING THE 2008 MARINE CORPS
SYSTEMS COMMAND APBI AT THE HYATT REGENCY
BALTIMORE.**

A conference survey will be e-mailed to you shortly after the conference adjourns. Please help us make future conferences a success and provide us with feedback on how we can improve our services in the future.

Conference proceedings will be posted approximately 2 weeks after the conference. To view these, please visit <http://www.dtic.mil/ndia/2008Marine/2008Marine.html>

