

Logistics Information Fusion The Next Generation (2012 – 2014)

Dan Brown (LTG Ret.)

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EXPERIENCE. RESULTS.

“ Perception ”

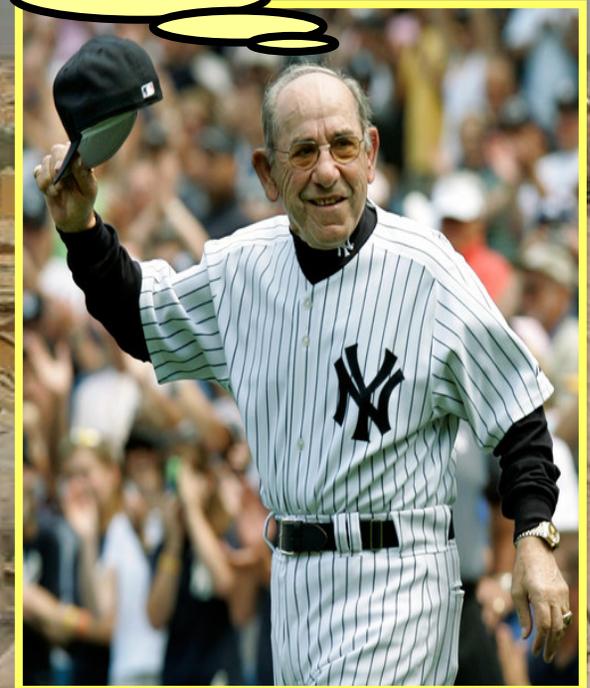


EXPERIENCE. RESULTS.

“the **FUTURE** ain't what
it used to be...”



Without INFORMATION FUSION
there is mass CONFUSION



- **Inability to align business areas, map processes, etc.**
 - Doable for individual functions—hard for enterprise
 - “Culture change” is tougher than technical challenge
- **Inconsistent Data Quality**
 - “Garbage in—gospel out”
 - Conflicting standards, limited ownership, no incentives
- **Scope Creep**
 - Change management (volume of “tweaks” / requests)
 - Increased requirements (time / \$ / resources)

- **Operational, System, Technical Architecture**
 - Process (Activities / Procedures)
 - Framework (Structure)
- **Visualization**
 - Access / Timely / Context
- **Networked Enterprise**
 - Linkage / synchronization (End-to-End)
 - Availability / Permission based access
- **Correct Performance Metrics**
- **Governance**
 - Compliance (procedures / security)
 - Authority / assessment / accountability