



# **Be Smart: Target Opportunities Beyond Today**

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# TOPICS

- Army CIO Strategies
- Partnering with the Government
- Resources

# The Army CIO's Strategies

- Army Knowledge Management
  - *Enterprise Integration*
- Army Knowledge Online
  - *Information Access and Dissemination*

# ARMY KNOWLEDGE MANAGEMENT

*The Army strategy to transform itself into a network-centric, knowledge-based force. This effort is an integral part of Army Transformation. AKM is intended to improve decision dominance by our warfighters and business stewards—in the battlespace, in our organizations, and in our mission practices.*

## AKM Strategic Goals\*

- Adopt governance and cultural changes to become a knowledge-based organization
- Integrate knowledge management concepts and best business practices into Army processes to improve performance
- Manage the infostructure as an enterprise to enhance capabilities and efficiencies
- Scale Army Knowledge Online (AKO) as the enterprise portal for universal, secure access
- Harness human capital



\*Secretary of the Army – Chief of Staff of the Army AKM Guidance Memo, 8 August 2001

# AKM PROGRESS TO DATE

## Governance and Culture

- Established Army CIO Executive Board
- Centralized control of annual \$5B C4-IT budget
- Realigning Army C4-IT structures



**Network-centric,  
Knowledge warfare**

## KM and Best Business Practices

- Major player in DoD Business Initiatives Council
- Established over 40 KM communities
- Adopting commercial practices
- Achieving major savings through Enterprise Software Initiative

## Enterprise Infostructure Management

- Evaluating infostructure requirements and acquisition strategies
- Pilot tests at installations, regions
- Improving Homeland Defense capabilities, *e.g.*, security, networks, information fusion
- Developing reachback links – operational forces with sustaining base

## Army Knowledge Online – the Enterprise Portal

- Gateway for applications/information – over 1,000,000 active accounts (June 2002)
- Army mission processes – streamline and webify on AKO
- Core capabilities – Web mail, collaboration tools, security, data warehouses
- Winner of numerous national-level awards

## Harness Human Capital

- Focus on lifelong learning
- Established new KM-IT intern program
- Using IT to reduce training cycles, provide 24X7 learning access

# AKO...Single Information Delivery Channel for the Army

**Migration of Army Battle Command and Control and Business Systems**

**Knowledge-Based Objective Force**

**AKO CORE CAPABILITIES**

*Universal E-mail Address*

*Military Search Engine*

*Army Data Warehouse*

*Army Flow Model*

*Secure Architecture*

**Personnel**

**Intelligence**

**Operations**

**Training**

**Logistics**

**TRADOC**

**AMC**

**USAREUR**

**FORSCOM**

**EUSA**

**Human Resource Mgt**

**JAGNET**

**Leave and Earnings Online**

**DoD-Army Forms Online**

**Army Mart e-Commerce**

**Army Battle Command Web-enabled**

**Army Flow Model**

**Army Strategic Campaign Plan**

**Logistics Knowledge Center**

**Soldier surveys**

**LOG MOD**

**Intel Portal**

**Transformation Campaign Plan**

**CSSCS**

**Army Photo Online**

**Security Clearance Tracking**

**Strategic Readiness System**

**GCSS-A**

# Know Your Army IT Partners

- **Players**

- Army CIO/G-6
- NETCOM
- Regional and MACOM CIO's
- Directors of Information Management (DOIMs)
- PEOs/PMs

- **Key Conferences**

- Annual DOIM conference
- Army acquisition conferences

- **Watering Holes**

- Professional association conferences, e.g., AFCEA, AUSA, IAC
- Trade shows
- IT/government publications

# PARTNERING WITH THE GOVERNMENT

- Listen
- Learn
- Provide solutions, not products
- Establish strategic, long term partnerships
- Know the changing environment



**Target the government  
customer's needs**

# THE CHANGING ENVIRONMENT

- New directions on the war on terrorism
  - DoD roles and missions – new military doctrines
  - Northern Command
  - Department of Homeland Security
- Government challenges
  - Cold War processes vs. the Internet Age
  - Stable and predictable, not agile or innovative
  - Workforce and cultural issues
- The need for new behaviors
  - “Horizontal” strategies
  - Information sharing and collaboration
  - Prudent action not information paralysis

# How Industry Can Help

## Continue R & D investments in:

- Secure mobile Internet
- Wireless technologies
- Enterprise portals/directories
- Computer network attack and defense technologies
- Info collection/mining/fusion
- Continuity of operations capability
- Collaboration and incident management tools

## Partner with government to provide:

- Business, management, and technology solutions
- Secure mobile Internet
- Network security
- Enterprise infostructure management
- Portal capabilities
- Streamlined organizational processes ready for the Web and enterprise self-service applications

- **Trusted partners**
- **Solutions providers**

# Army IT Contracting Opportunities

**Description:** *Software development, deployment, support service*

**Department:** US Army Intelligence and Security Command

**Date Posted:** 19 Jun 02

**Point of Contact:** Lacy L. Hairston, (703) 706-2762 – Fort Belvoir, Virginia

**Description:** *Computer Operators for an Installation Information Technology Center*

**Department:** Training and Doctrine Command

**Date Posted:** 17 June 02

**Point of Contact:** Valeria Fisher, (502) 624-8808 – Fort Knox, Kentucky

**Description:** *Information Technology services services*

**Department:** National Guard Bureau

**Date Posted:** 10 June 2002

**Point of Contact:** Quinones Reinaldo Z., (787) 277-7654 – Fort Buchanan, PR

**Description:** *Local Telephone Exchange Services*

**Department:** Army Signal Command

**Date Posted:** 10 June 2002

**Point of Contact:** Peggy Hurst, (520) 538-7857 – Fort Huachuca, Arizona

# Resources

- **PUBLICATIONS**

- Defense News/Government Executive/CIO Magazine
- Washington Post/New York Times/Wall Street Journal
- Trade Journals (GCN/Washington Technology/Federal Computer Week)
- Associations (Federal sources, AFCEA, E-Gov, ITAA, IAC, AFFIRM)

- **WEB SITES**

- The U.S. Army Homepage ~ [www.army.mil](http://www.army.mil)
- Office of the Secretary of Defense ~ <http://www.defenselink.mil>
- FirstGov ~ <http://www.firstgov.gov>
- FedBizOps ~ <http://www.fedbizops.gov>
- Small & Disadvantaged Business Utilization (SADBU) ~ Army ~ <http://www.sellingtoarmy.org> ~ 703-697-2868
- Small & Disadvantaged Business Utilization (SADBU) ~ DoD ~ <http://www.acq.osd.mil/sadbu>
- Federal Business Opportunities ~ <http://www.fedbizops.gov>

# FOOD FOR THOUGHT...

*“The problems that exist in the world today cannot be solved by the level of thinking that created them.”*

*Albert Einstein*