

DEFENSE BUSINESS BOARD



Leveraging Public-Private Collaboration to Augment the Department of Defense's Mission

Task Group Update

January 19, 2012

Report Documentation Page

*Form Approved
OMB No. 0704-0188*

Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.

1. REPORT DATE 19 JAN 2012	2. REPORT TYPE	3. DATES COVERED 00-00-2012 to 00-00-2012			
4. TITLE AND SUBTITLE Leveraging Public-Private Collaboration to Augment the Department of Defense's Mission		5a. CONTRACT NUMBER			
		5b. GRANT NUMBER			
		5c. PROGRAM ELEMENT NUMBER			
6. AUTHOR(S)		5d. PROJECT NUMBER			
		5e. TASK NUMBER			
		5f. WORK UNIT NUMBER			
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) Defense Business Board, 1155 Defense Pentagon, Room 5B1088A, Washington, DC, 20301-1155		8. PERFORMING ORGANIZATION REPORT NUMBER			
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)		10. SPONSOR/MONITOR'S ACRONYM(S)			
		11. SPONSOR/MONITOR'S REPORT NUMBER(S)			
12. DISTRIBUTION/AVAILABILITY STATEMENT Approved for public release; distribution unlimited					
13. SUPPLEMENTARY NOTES presented at the Public Session of the Defense Business Board Quarterly Meeting in Washington DC on 19 Jan 2012					
14. ABSTRACT					
15. SUBJECT TERMS					
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT Same as Report (SAR)	18. NUMBER OF PAGES 5	19a. NAME OF RESPONSIBLE PERSON
a. REPORT unclassified	b. ABSTRACT unclassified	c. THIS PAGE unclassified			

Overview

Terms of Reference (Signed by VCJCS on December 12, 2011)

- Identify existing authorities to develop Public-Private Collaborations (PPCs)
- Evaluate DoD's existing PPCs and identify their merits and risks
- Identify where and how DoD is using PPCs to augment its capabilities and suggest how these processes or models might be applied across DoD
- Evaluate organizational opportunities and propose options for oversight and management
- Outline criteria to help prioritize PPC initiatives

Deliverables

- Provide recommendations on how the Department should more fully exploit the benefits of PPCs – July 2012

Task Group Members

Mr. Jack Zoeller (Chair), AMB Barbara Barrett, Mr. Mel Immergut, Mr. Philip Odeen, Mr. Atul Vashistha, and Ms. Catherine Whittington (Staff Analyst)

Public-Private Collaboration

- Definition of PPC: A voluntary interaction between the public and the private sector through which both parties leverage the expertise and resources of the other in order to address an issue or opportunity with greater impact and efficiency.
 - No direct financial benefit or monetary transaction is involved.
 - Goals, structure, and governance are mutually determined. Decision-making is shared.
 - “Private sector” includes businesses, NGOs, foundations, academic and research institutes, community-based and other non-public organizations.
- PPCs are “critical to U.S. success at home and abroad.” – President’s 2010 National Security Strategy.
- PPCs allow DoD to increase its mission effectiveness by leveraging non-public sector capabilities, knowledge, processes, and infrastructure.
- Given today’s budget constraints, PPCs also provide opportunities for cost reductions and efficiencies.



Public-Private Collaboration (Continued)

- Despite the benefits of PPCs, there is no overarching DoD policy for evaluating, developing, tracking or exploiting PPCs.
 - Therefore, PPCs occur on an ad-hoc basis within DoD.
 - Private sector organizations encounter wide variations in openness to PPCs as well as the requirements and approval processes for conducting PPCs.
 - Opportunities for collaboration may be missed, weakly pursued, or not exploited across DoD organizational boundaries.
- Unlike other US government departments, DoD faces statutory restrictions against soliciting private sector organizations to collaborate in PPCs.



Plan

- Conduct interviews with OSD, Joint Staff, COCOMs, Services, and selected Defense Agencies.
- Determine and analyze DoD's current organizational structure for PPCs.
- Identify and evaluate DoD's successes and downsides in previous PPCs.
- Conduct interviews with private sector organizations having PPC experience with DoD or other US government entities.
- Review and evaluate the legal framework within which DoD PPCs operate.
- Identify best practices and consider alternatives for organizing and overseeing PPC activities in DoD.

Actions to Date:

- Received assistance within the Department for this study (e.g. CJCS, USD(P), SACEUR/CDRUSEUCOM).
- Developed extensive questionnaire, which was sent by Joint Staff to the Services and COCOMs. OUSD(P) will send to the Defense Agencies.

