“Agile Methodology – Past and Future”

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**Report Documentation Page**

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<th>2. REPORT TYPE</th>
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<td>Science Applications International Corp, 1710 SAIC Drive, McLean, VA, 22102</td>
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Standard Form 298 (Rev. 8-98)  
Prescribed by ANSI Std Z39-18
The New Development Game

Hirotaka Takeuchi & Ikujiro Nonaka published

- "The New New Product Development Game" HBR Jan-Feb (1986)
- Holistic approach with six characteristics:
  - Built-in instability
  - Self-organizing project teams
  - Overlapping development phases
  - "Multilearning"
  - Subtle control &
  - Organizational transfer of learning
Examples of New Product Development Types *

Linear - Waterfall-like Product Phases

Overlapping - Agile-like Product Phases

* Adapted from Takeuchi & Nonaka HBR 1986, p139
RUGBY
Waterfall-Red vs. Agile-Black Team
Manifesto 2001

Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

Individuals and interactions over processes and tools
Working software over comprehensive documentation
Customer collaboration over contract negotiation
Responding to change over following a plan

That is, while there is value in the items on the right, we value the items on the left more.
SCRUM GRAPHIC*

* Adapted from Schwaber (2007)
Agile Extreme Programming (XP)

Planning/Feedback Loops

- Release Plan (Months)
- Iteration Plan (Weeks)
- Acceptance Test (Days)
- Stand Up Meeting (One Day)
- Pair Negotiation (Hours)
- Unit Test (Minutes)
- Pair Programming (Seconds)
- Code


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Waterfall

- Agile contrasts with Waterfall
- Waterfall specifies up-front Software to be developed
  Serial schedule of events, e.g.,
  design, develop, test, & maintain.
CROSSTALK Articles Reflect Agile’s DoD Emergence
Agile & CMM® Process

- Glazer (2001/11) investigated the Agile (XP) and CMM® Myth/Reality/Bridge

- Kane & Ornburn (2002/10) declared Agile is not a return to days of cowboy programmer
Agile & CMM® Process

- Paulk (2002/10) noted Agile advocated many good engineering practices - some controversial and counterproductive
- McCabe and Polen (2002/10) questioned how could bad things continue to happen to good programs where CMM® was applied - implying maybe Agile might help
Agile & CMM® Process

- Highsmith (2002/10) wrote Agile & CMM®/CMMI are different conceptual frameworks
- They drive organizations to different behaviors
  - Agile best when in equivalent of a “battle zone”
  - CMM®/CMMI best in defined process with defined task
• Jacobs (2004/03) used Agile to instantiate CMM®
  – Avoided tendency to over-process with multiple forms, plans, and procedures
  – Accelerated getting processes in place quickly
  – Concentrated on improving processes over time

• The Perez & Ambrose (2007/08) used Agile to instantiate CMMI^{sm}
  – Moved from no formal process capability CMMI^{sm} ML2
  – Prototyped processes
  – Defined processes 30% faster
• Glazer (2010/01) says Agile and CMMI^sm complete each others’ capabilities - lead to fast, affordable, visible, & long-term benefits
• Dutton (2010/01) writes that practices contained in the CMMI-DEV have migrated to enable Agile approaches
• SEI CMU/SEI-2010-TR-033 include guidance for Agile methods
Agile & Waterfall

• Cockburn (2002/10 part 1) wrote Agile means prioritizing for maneuverability
  – Requirements
  – Technology, and
  – Understanding of the situation

• Cockburn (2002/11 part 2) wrote plan-driven can borrow from Agile
  – Streamlining
  – Improving Predictability
  – Hedging Bets
  – Lowering Costs
Agile & Waterfall

• Willison (2004/04) described Army’s Maneuver Control System (MCS Lite)
  – Software process struck balance between Agile & Waterfall

• Turner & Boehm (2003/12) say critical success factors are generally people factors
  – Staffing, culture, values, communication, & expectations management
Cockburn (2004/11) reported Agile scorned models & schedules for
- Emphasized collaboration social tools
- Used feedback tools, e.g., CM, automated testing

Surdu & Parson (2006/4) say development method depends on the program, for OneSAF
- Followed CMMI^sm Level 5 (Waterfall) & individual interactions (Agile)
- Focused on tacit knowledge & social collaboration in contrast with Waterfall’s impersonal milestones
Agile & Project Management

• Sleve (2002/10) noted Hill AFB used Agile for an auditable “unplanned work” approval tracking system - responded to change over following plan

• Mekelburg (2003/04) wrote traditional and agile approaches assume success is features delivered – but projects are successful only when they have met the stakeholders’ expectations

• McMahon (2004/05) discussed case study of conflicts where a company that used Waterfall collaborated with a company using Agile – needed lightweight project management framework
• McMahon (2005/05) presented a case for using key Agile practices along with recommended extensions on a broad range of projects - large and distributed.

• Miller (2005/12) says Agile at Microsoft® uses personas, shadowing, and test thresholds.
Agile
Performance & Metrics

• Reiffer (2002/6) examined Agile & software estimating
  – Concluded estimating software size and duration was feasible using Web objects
• Manzo (2002/10) provided some Agile performance statistics compared to projects conducted before adopting Agile
  – Showed cost per line of code & defect rates drastically reduced
  – Development velocity was significantly increased
• Oppenhauser (2003/9) discussed Agile requirements & implementation defects prevention & management
  – Concluded Agile focused on prevention and repair
  – Included both requirements and implementation defects
Cockburn (2006/02) describes governance metrics
   - True value, expected vs. actual progress
   - Used combinations of waterfall, incremental, concurrent, and Agile strategies

Derby (2007/04) looks beyond Agile technical skills
   - Cites interactions & collaboration skills for peak performance

McMahon (2008/05) says to question whether measuring the right things:
   - Are you seeing the results of your process improvement efforts?
   - If not, do you understand your real “as-is” process?
Daich (2003) discussed testing using combinatorial coverage & Orthogonal Array Testing Strategy (OATS)
  - Provided better integration test coverage, whether following CMM® or applying Agile testing methods
Siddiqi (2008) studied Web Service (WS) standards & strategies for interoperability
  - Examined open source, service-oriented architecture (SOA), & Agile techniques
  - Allowed the team to more efficiently review and test
Crowe & Cloutier (2009) Agile supported the DoD’s Evolutionary Acquisition (EA) policy to rapidly provide operational capabilities to the warfighter
  - Used a rapid test approach to get feedback & resolve problems
Agile & Other Domains

- McMahon (2006/05) says U.S. defense contracts experienced **systems engineering** breakdown
  - Agile is not a short-cut around systems engineering
- Turner (2007/04) says traditional **systems engineering** may not fit Agile systems
  - Inherent Waterfall orientation in system engineering
- Cockburn (2007/04) writes that Agile software engineering is similar to **agile manufacturing**
  - Analogy leverages lessons learned studies (100 yrs)
• Derby (2009/01) advises evidence-based management
  – Looks at what actually works rather than relying on common practices, or fads
• Brown, Nord & Ozkaya (2009/01) say Agile practices often overlook critical role of architecture
  – Architectural Agility allows architectural development to follow a “just-in-time” model
• McMahon (2009/02) applied Agile to address shortfalls under defense acquisition regulations, DoD/National Security Space Acquisition Policy 03-01.
  – Funding for Risks/Deferring Non-Key Items/Defining Readiness
What’s Next

• Key to Agile’s future
  – Empirical feedback
  – Double-loop learning
What’s Next

Conceptual Model (Adapted from: Lyneis & Ford, 2007, p161)
What’s Next

- Tignor (2009) explored agile project management relative to Lyneis & Ford (2007) generic rework structure
  - Reviewed 17 agile articles
  - Identified agile feedback
  - Allocated feedback to generic rework structure

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Undiscovered Rework adapted from Chichakly (2007), (Courtesy: Chichakly)
What’s Next

Single-loop learning area

Adapting the Schwaber (2007) SCRUM graphic to a “rework” model
What’s Next

Double-loop learning area

Adapting the Schwaber (2007) SCRUM graphic to a “rework” model
Summary

• Agile solves complex problems based on its adaptive, iterative, and incremental properties
• Agile has the flexibility to cross over to other domains, e.g., CMM®, Waterfall, system engineer, ...
• Agile acknowledges that feedback plays a role, but feedback is generally overlooked as a detail
• The degree that feedback underpins Agile is significant upon closer inspection
  – Single-loop learning will help Agile manage its backlogs
  – Double-loop learning will help Agile manage its vision
• Rugby: All Blacks 36 v England 12 Auckland, NZ (6/19/04)
Glossary

- AFB – Air Force Base
- CMMI-DEV – CMMI for Development
- CM – Configuration Management
- CMM® - Capability Maturity Model
- $\text{CMMI}^{\text{sm}}$ - Capability Maturity Model Integration
- EA - DoD’s Evolutionary Acquisition policy
- HBR – Harvard Business Review
- MCS - Maneuver Control System
- OATS - Orthogonal Array Testing Strategy
- OneSAF - One Semi-Automated Forces
- SEI CMU – Software Engineering Institute Carnegie Mellon University
- SOA - Service-oriented Architecture
- WS - Web Service
- XP – Extreme Programming