

Modelling the organisational behaviour of military headquarters: A social scientist's perspective

Justin Fidock

Theatre Command Analysis Branch, C2 Division

justin.fidock@dsto.defence.gov.au

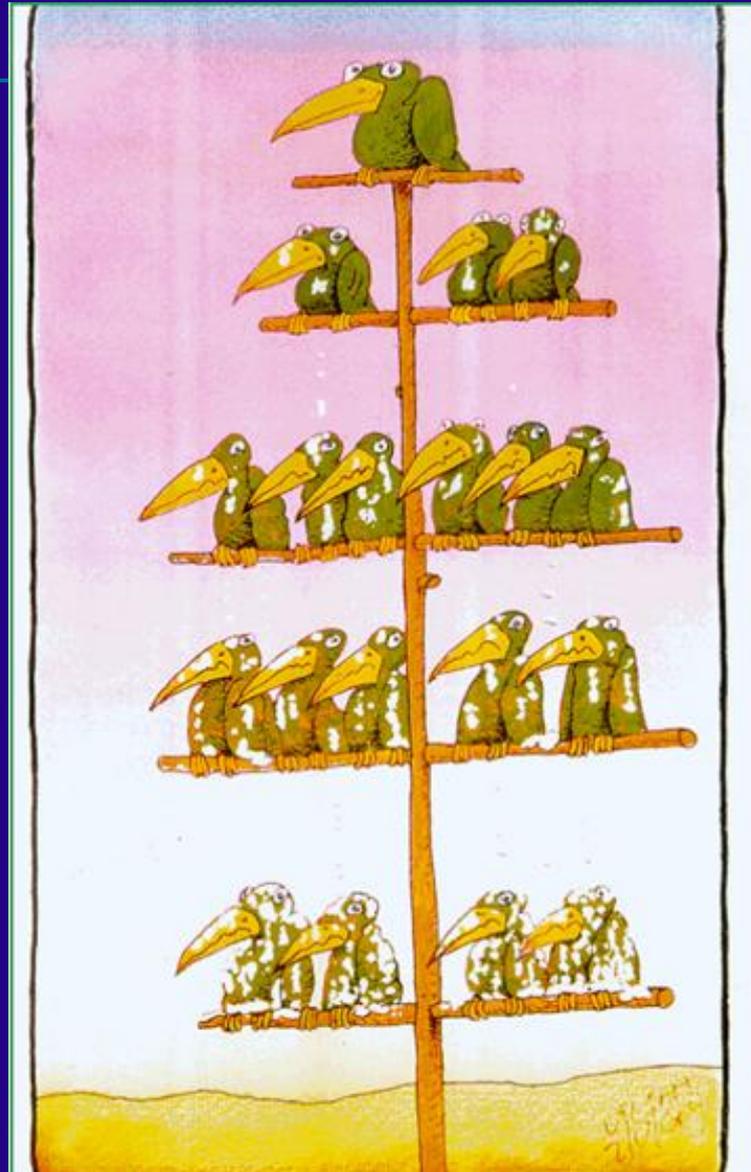
<http://web-c2d.dsto.defence.gov.au/TOA/>

Report Documentation Page

Form Approved
OMB No. 0704-0188

Public reporting burden for the collection of information is estimated to average 1 hour per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Washington Headquarters Services, Directorate for Information Operations and Reports, 1215 Jefferson Davis Highway, Suite 1204, Arlington VA 22202-4302. Respondents should be aware that notwithstanding any other provision of law, no person shall be subject to a penalty for failing to comply with a collection of information if it does not display a currently valid OMB control number.

1. REPORT DATE 01 OCT 2003		2. REPORT TYPE N/A		3. DATES COVERED -	
4. TITLE AND SUBTITLE Modelling the organisational behaviour of military headquarters: A social scientists perspective				5a. CONTRACT NUMBER	
				5b. GRANT NUMBER	
				5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)				5d. PROJECT NUMBER	
				5e. TASK NUMBER	
				5f. WORK UNIT NUMBER	
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES) DSTO Theatre Command Analysis Branch, C2 Division				8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)				10. SPONSOR/MONITOR'S ACRONYM(S)	
				11. SPONSOR/MONITOR'S REPORT NUMBER(S)	
12. DISTRIBUTION/AVAILABILITY STATEMENT Approved for public release, distribution unlimited					
13. SUPPLEMENTARY NOTES See also ADM001929. Proceedings, Held in Sydney, Australia on July 8-10, 2003., The original document contains color images.					
14. ABSTRACT					
15. SUBJECT TERMS					
16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT	18. NUMBER OF PAGES	19a. NAME OF RESPONSIBLE PERSON
a. REPORT unclassified	b. ABSTRACT unclassified	c. THIS PAGE unclassified			



Overview

- Rationale - why model organisations?
- Representing organisational behaviour - what features are important?
- Existing models of organisations - how do they fare?
- A way ahead

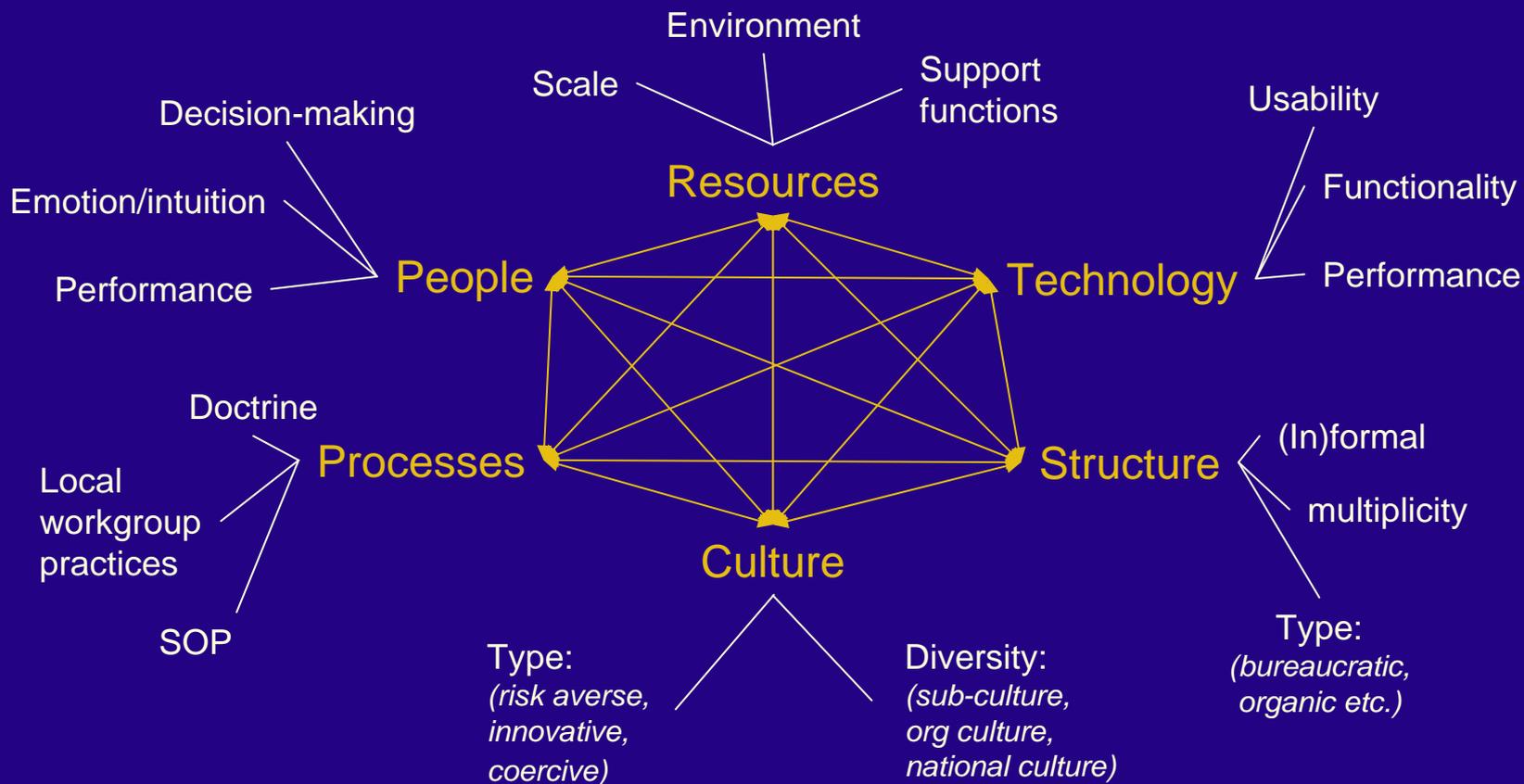
Rationale for modelling organisations

- The social science perspective
 - Correlational and experimental studies only get you so far
 - Simulation modelling facilitates exploration of dynamic systems (theory building, 'in silico' experimentation, organisational interventions)

Rationale for modelling organisations

- The OA perspective
 - Effectiveness of technical systems critically depends on how they are used
 - A level playing field for investment appraisal requires that the most appropriate process and practice for each technical solution be used (e.g. telephone versus e-mail)
 - OA practitioners need to be able to vary parameters that represent key characteristics of organisations, such as processes, as well as technical differences

Organisational components and variables



Simulation models of organisations

- Mission based approach to C2 modelling
- ORGAHEAD (ORGAnisation look AHEAD)

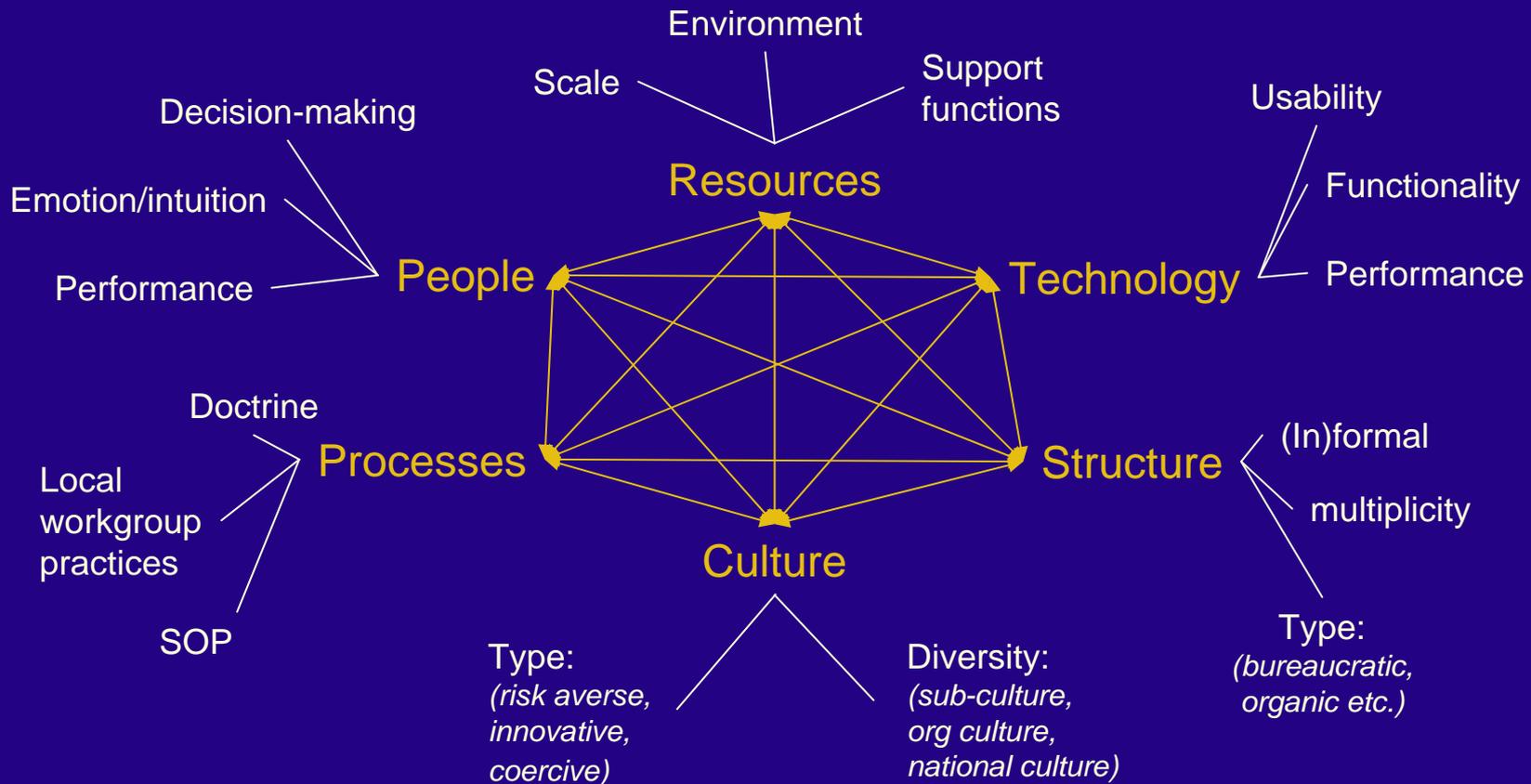
Mission based approach to C2 modelling

- Enables representation of the C2 process to be encapsulated in "agile, fast running simulation models"
- Command agents (\equiv military HQ) interact with each other in order to carry out the command and control process
- Represents two forms of planning: rapid and deliberate
 - Rapid planning representation influenced by the recognition-primed decision-making model
 - Deliberate plan established at the start of the model run. Intention is to use genetic algorithms to 'breed' a number of different plans \rightarrow selection of optimal. If the plan is not working then a plan repair process is activated.

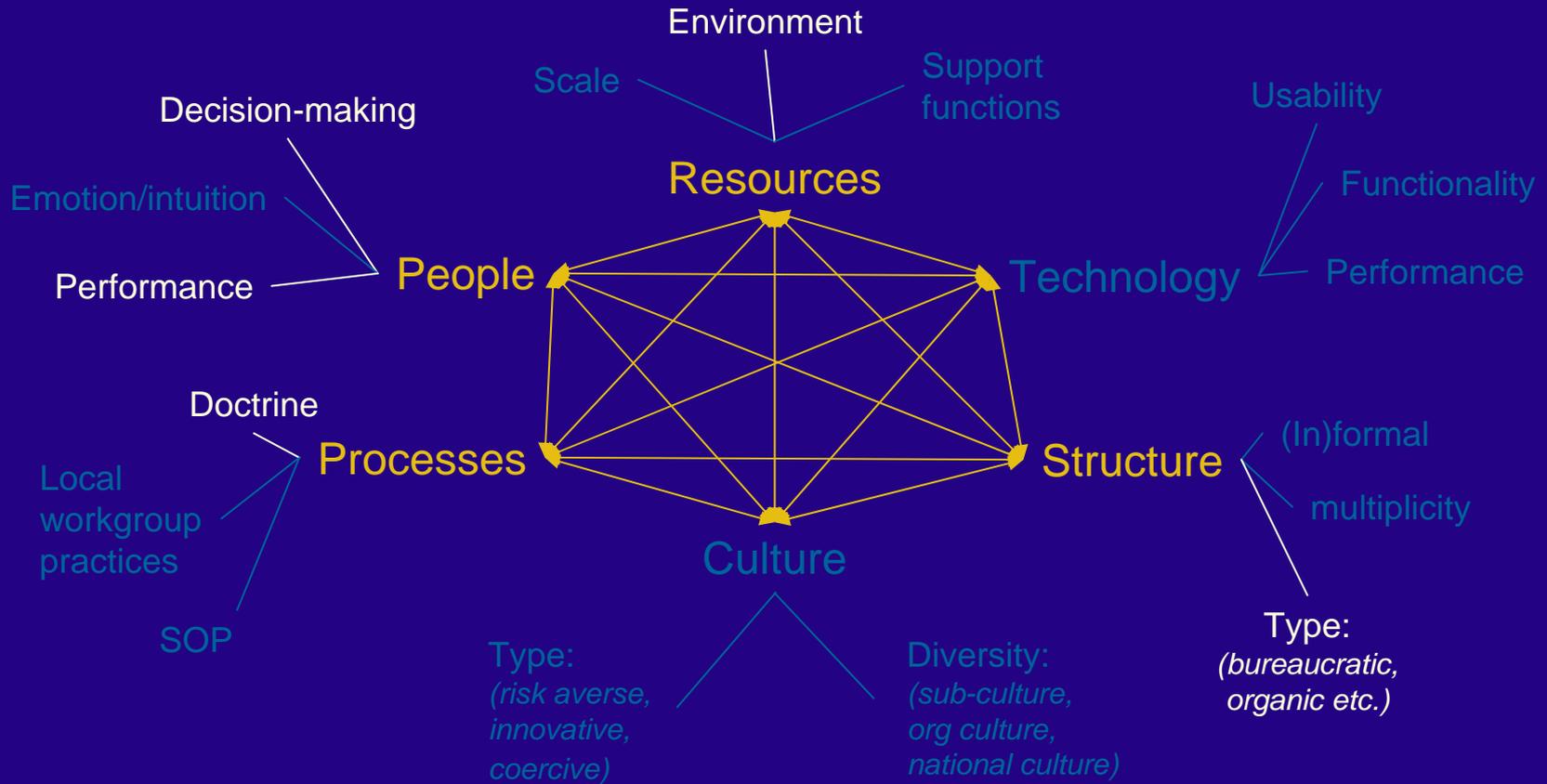
ORGAHEAD (ORGanisation look AHEAD)

- A description of ORGAHEAD:
 - "as in any organization, a task or set of tasks is being done; each personnel member occupies a particular role in the organization, reporting to others, doing tasks, and gaining experience; and a strategic or management function tries to anticipate the future, assigns personnel to tasks, and determines who reports to whom" (Carley, 2000, p. 248).

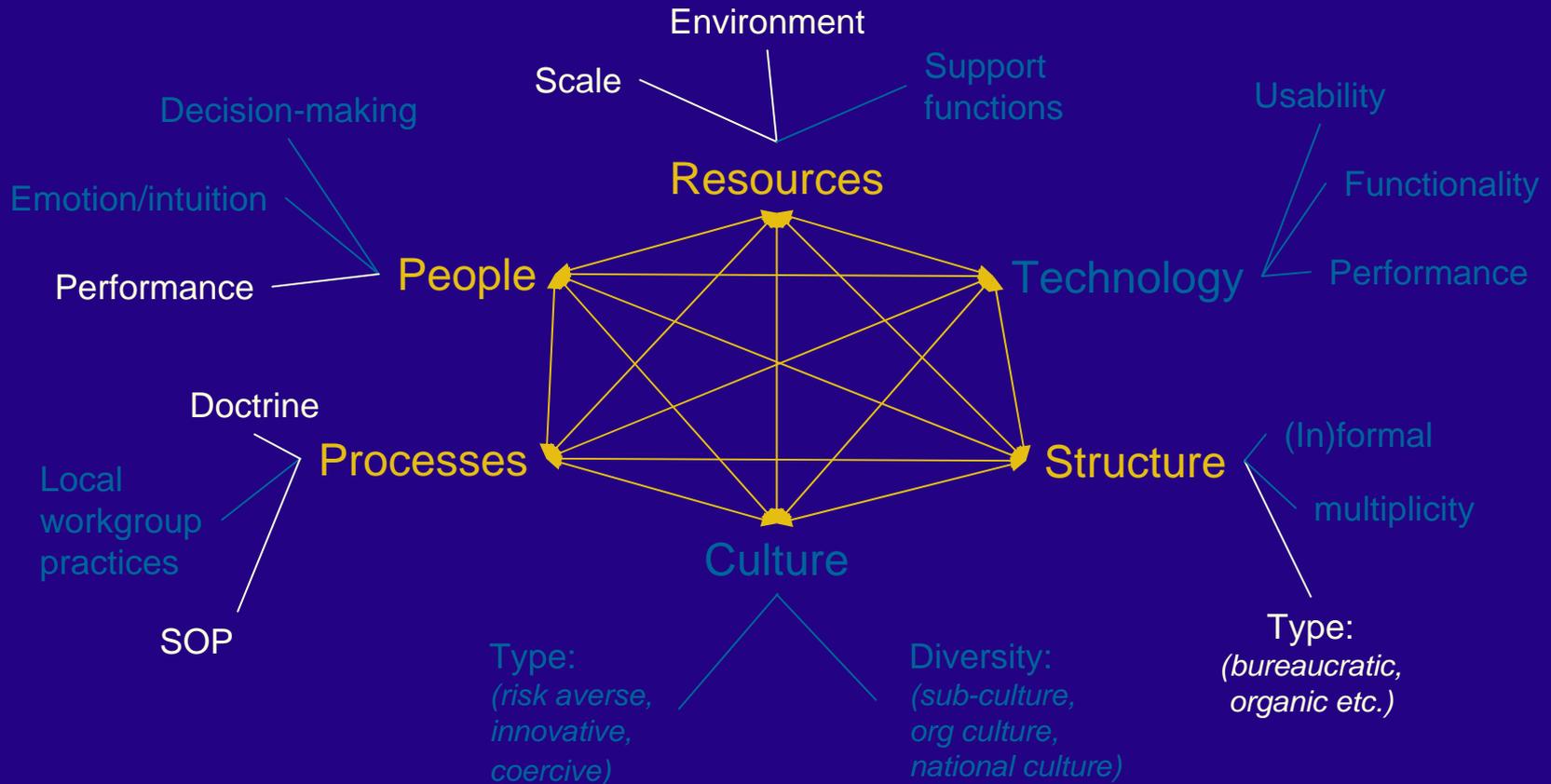
Variables considered by these models



Variables considered by C2 modelling



Variables considered by ORGAHEAD



Improving the quality of representations

- More organisational behaviour variables need to be represented
- Need for complementary modelling approaches
- The organisational behaviour variables considered here could be used as a checklist for model development
- Modellers of organisational behaviour need to draw upon current scientific understanding of the domain
 - consult experts, read the literature, collaborate with social scientists, develop links with social science modelling community

Any questions ?



References

- [1] Hulin, C., Miner, A., & Seitz, S. (2002). Computational modeling in organizational sciences: contributions of a third research discipline. In Drasgow, F., & Schmitt, N (Eds.). *Measuring and analyzing behavior in organizations: advances in measurement and data analysis*. Jossey-Bass.
- [2] Hulin, C., & Ilgen, D. (2000). Introduction to computational modeling in organizations: the good that modeling does. In Ilgen, D., & Hulin, C. (Eds.). *Computational modeling of behavior in organizations: the third scientific discipline*. American psychological association, Washington, DC.
- [3] Huczynski, A., & Buchanan, D. (2001). *Organizational behaviour: an introductory text*. Pearson Education.
- [4] Kirke, C. (2000). A model for the analysis of fighting spirit in the British Army. In Strachan, H. (Ed.). *The British Army, manpower and society into the twenty-first century*. Frank Cass: London.
- [5] Mintzberg, H. (1979). *The structuring of organizations: a synthesis of the research*. Prentice-Hall.
- [6] Concise Oxford Dictionary.
- [7] Brown, S., & Duguid, P. (2000). *The social life of information*. Harvard Business School Press.
- [8] Moffat, J. (2000). Representing the command and control process in simulation models of conflict. *Journal of the operational research society*, vol. 51, 431-439.
- [9] Klein G. (1989). Recognition-Primed Decisions. *Advances in Man-Machine Systems Research*, vol. 5, 50.
- [10] Carley, K. (2000). Organizational adaptation in volatile environments. In Ilgen, D., & Hulin, C. (Eds.). *Computational modeling of behavior in organizations: the third scientific discipline*. American psychological association, Washington, DC.
- [11] Moffat, J. Personal correspondence May 2002.